## Interactive Data Visualization

## Tableau Calculations

João Moura Pires

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## Interactive Data Visualization

## Introduction

## Drag \& Drop => Querying your data



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## Drag \& Drop => Querying your data



## Drag \& Drop => Querying your data



## Drag \& Drop => Querying your data



| $\bigcirc$ |  | View Data: Cl |
| :---: | :---: | :---: |
| $\checkmark$ Show aliases |  |  |
| Class | Drive Train | Number of Records |
| Minivcan | RWD | 1 |
| Pickup | RWD | 12 |
| Wagon | RWD | 7 |
| Sports | RWD | 36 |
| Normal | RWD | 54 |
| Minivcan | FWD | 16 |
| Wagon | FWD | 14 |
| Sports | FWD | 8 |
| SUV | FWD | 22 |
| Normal | FWD | 166 |
| Minivcan | AWD | 3 |
| Pickup | AWD | 12 |
| Wagon | AWD | 9 |
| Sports | AWD | 5 |
| SUV | AWD | 38 |
| Normal | AWD | 25 |
| Summary | Full Data |  |

## Drag \& Drop => Querying your data



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## Interactive Data Visualization

## Tableau Calculations

## Calculations

Why use calculations

- To create new data from data that already exists in your data source
- Perform computations on your data to perform complex analyzes and add fields to your data source on your own and on the fly.


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- To segment data


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## Types of calculations

- Basic expressions
https://onlinehelp.tableau.com/current/pro/desktop/en-us/calculations_calculatedfields_understand_types.htm

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- Level of Detail (LOD) expressions
- FIXED Level of detail - set of dimensions
- INCLUDE or EXCLUDE - set of dimensions
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- Level of Detail (LOD) expressions
- FIXED Level of detail - set of dimensions
- INCLUDE or EXCLUDE - set of dimensions
- Table calculations
- Are performed after the query returns and therefore can only operate over values that are in the query result set.
https://onlinehelp.tableau.com/current/pro/desktop/en-us/calculations_calculatedfields_understand_types.htm


## Basic expressions - row level calculation

| Book ID | Book Name | Series | Year Released | Author |
| :--- | :--- | :--- | :--- | :--- |
| 1 | The Lion, the <br> Whtch and the <br> Wardrobe | The Chronicles of <br> Narnia | 1950 | C. S. Lewis |
| 2 | Prince Caspian: <br> The Return to <br> Narnia | The Chronicles of <br> Narnia <br> The Voyage of the | The Chronicles of <br> Darnia | 1951 |
| 3 | The Silver Chair | The Chronicles of <br> Narnia | 1953 | C. S. Lewis |
| 4 | The Horse and His <br> Boy | The Chronicles of <br> Narnia | 1954 | C. S. Lewis |
| 5 | The Magician's | The Chronicles of | 1955 | C. S. Lewis |
| 6 | Nephew | Narnia | C. S. Lewis |  |
| 7 | The Last Battle | The Chronicles of <br> Narnia | 1956 | C. S. Lewis |
| 8 | Harry Potter and <br> the Philosopher's <br> Stone | Harry Potter | 1997 | C. S. Lewis |
|  |  | J. K. Rowling |  |  |

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| 1 | The Lion, the <br> Witch and the <br> Wardrobe | The Chronicles of <br> Narnia | 1950 | C. S. Lewis |
| 2 | Prince Caspian: <br> The Return to <br> Narnia | The Chronicles of <br> Narnia <br> Dawn Treader | 1951 | C. S. Lewis |
| 3 | The Silver Chair | The Chronicles of <br> Narnia | 1953 | C. S. Lewis |
| 4 | The Horse and His <br> Boy | The Chronicles of <br> Narnia | 1954 | C. S. Lewis |
| 5 | The Magician's | The Chronicles of |  |  |
| Nephew | 1955 | C. S. Lewis |  |  |
| 6 | The Last Battle | The Chronicles of <br> Narnia | 1956 | C. S. Lewis |
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| 8 | The K. Rowling |  |  |  |

Compute a new column with only the author's last name

```
SPLIT([Author], '.', 3 )
```

Author Last Name

## Basic expressions - row level calculation

| Book ID | Book Name | Series | Year Released | Author | Author Last |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Name |  |  |  |  |  |

Compute a new column with
only the author's last name

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SPLIT([Author], '.', 3 )
```

Author Last Name

## Basic expressions - aggregate calculation

| Book ID | Book Name | Series | Year Released | Author |
| :---: | :---: | :---: | :---: | :---: |
| 1 | The Lion, the Witch and the Wardrobe | The Chronicles of Narnia | 1950 | C. S. Lewis |
| 2 | Prince Caspian: <br> The Return to Narnia | The Chronicles of Narnia | 1951 | C. S. Lewis |
| 3 | The Voyage of the Dawn Treader | The Chronicles of Narnia | 1952 | C. S. Lewis |
| 4 | The Silver Chair | The Chronicles of Narnia | 1953 | C. S. Lewis |
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| 6 | The Magician's Nephew | The Chronicles of Narnia | 1955 | C. S. Lewis |
| 7 | The Last Battle | The Chronicles of Narnia | 1956 | C. S. Lewis |
| 8 | Harry Potter and the Philosopher's Stone | Harry Potter | 1997 | J. K. Rowling |

## To create a column that displays how many books are in each series

```
COUNT([Series])
```

Number of Books in Series at Series level of detail

## Basic expressions - aggregate calculation

| Series | Number of Books in Series - at Series level of <br> detail |
| :--- | :--- | :--- |
| The Chronicles of Narnia | 7 |
| The Chronicles of Narnia |  |
| The Chronicles of Narnia |  |
| The Chronicles of Narnia |  |
| The Chronicles of Narnia |  |
| The Chronicles of Narnia |  |
| The Chronicles of Narnia |  |
| Harry Potter |  |
| Harry Potter |  |
| Harry Potter |  |
| Harry Potter |  |
| Harry Potter |  |
| Harry Potter |  |
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## Basic expressions - aggregate calculation



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To create a column that displays how many books are in each series

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Number of Books in Series at Series level of detail

## Aggregate calculations are performed at the visualization level of detail

## Level of Detail (LOD) expressions

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- at a more granular level (INCLUDE),


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■ Just like basic expressions, LOD expressions allow you to compute values at the data source level and the visualization level.

- However, LOD expressions give you even more control on the level of granularity you want to compute. They can be performed:
- at a more granular level (INCLUDE),
- a less granular level (EXCLUDE),
- or an entirely independent level (FIXED)


## Level of Detail (LOD) expressions

| Book ID | Book Name | Series | Year Released | Author | Series Launched |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | The Lion, the Witch and the Wardrobe | The Chronicles of Narnia | 1950 | C. S. Lewis | 1950 |
| 2 | Prince Caspian: <br> The Return to Narnia | The Chronicles of Narnia | 1951 | C. S. Lewis | 1950 |
| 3 | The Voyage of the Dawn Treader | The Chronicles of Narnia | 1952 | C. S. Lewis | 1950 |
| 4 | The Silver Chair | The Chronicles of Narnia | 1953 | C. S. Lewis | 1950 |
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| 6 | The Magician's Nephew | The Chronicles of Narnia | 1955 | C. S. Lewis | 1950 |
| 7 | The Last Battle | The Chronicles of Narnia | 1956 | C. S. Lewis | 1950 |
| 8 | Harry Potter and the Philosopher's Stone | Harry Potter | 1997 | J. K. Rowling | 1997 |
| 9 | Harry Potter and Chamber of Secrets | Harry Potter | 1998 | J. K. Rowling | 1997 |

## wanted to compute when a book series was launched

```
{ FIXED [Series]:(MIN([Year Released]))}
```

```
Series Launched
```


## Level of Detail (LOD) expressions


wanted to compute when a book series was launched

```
{ FIXED [Series]:(MIN([Year Released]))}
```

Series Launched

## Level of Detail (LOD) expressions



## Table calculations

- Table calculations allow you to transform values at the level of detail of the visualization only.
- The computation works on the data table that is used for the data visualization !

■ To compute the number of years since the author released their last book, you might use the following table calculation:

```
ATTR([Year Released]) - LOOKUP(ATTR([Year Released]), -1)
```

Number of Books in Series -
at Series level of detail

## Table calculations



## Table calculations

```
ATTR([Year Released]) - LOOKUP(ATTR([Year Released]), -1)
```



## Choosing the Right Calculation Type

- Basic expression or table calculation?
- Question 1: Do you already have all the data values you need on the visualization?
- If the answer is yes: You can use a table calculation.
- If the answer is no: Use a basic calculation.

https://onlinehelp.tableau.com/current/pro/desktop/en-us/calculations_calculatedfields_understand_which.htm


## Choosing the Right Calculation Type

■ Basic expression or Level of Detail (LOD) expression?
If you don't have all the data you need on the visualization, you need your calculation to be passed through to the data source. This means you must use a basic calculation or an LOD Expression.

If you answered no to question 1 ask yourself this:

Question 2: Does the granularity of your question match either the granularity of the visualization or the granularity of the data source?

If the answer is yes: Use a basic expression.

If the answer is no: Use a Level of Detail (LOD) expression.


## Choosing the Right Calculation Type

- Basic expression or Level of Detail (LOD) expression?



## Choosing the Right Calculation Type

- Table calculation or Level of Detail (LOD) expression?

Do you already have all the data values you need on the visualization?

- If the answer is Yes, then use a table calculation.
- If the answer is No, then ask yourself: Does the granularity of the question match either the granularity of the visualization or the granularity of the data source? If the answer is No, then use an LOD calculation.



## Choosing the Right Calculation Type

- Table calculations only
- There are some scenarios where only a table calculation will do, including:
- Ranking
- Recursion (e.g. cumulative totals)
- Moving calculations (e.g. rolling averages)
- Inter-row calculations (e.g. period vs. period calculations)


## Choosing the Right Calculation Type



## Functions in tableau

- Take a look at:
https://onlinehelp.tableau.com/current/pro/desktop/en-us/functions.htm
- Numbers
- HEXBINX and HEXBINY
- ZN
- Strings
- SPLIT
- Logical
- IFF, Case, When
- IFNULL, ISNULL


## Functions in tableau

- Take a look at:
https://onlinehelp.tableau.com/current/pro/desktop/en-us/functions.htm
- Aggregate
- ATTR
- COLLECT
- CORR, COVAR, COVARP
- MEDIAN, PERCENTILE
- STD, etc
- COUNT and COUNTD


## Functions in tableau

- Take a look at:
https://onlinehelp.tableau.com/current/pro/desktop/en-us/functions.htm
- Table Calculation Functions
- https://onlinehelp.tableau.com/current/pro/desktop/en-us/
functions functions tablecalculation.htm
- FIRST( ), INDEX( ), LAST( )
- LOOKUP(), PREVIOUS_VALUE
- RANK ... many
- RUNNING_..... many
- WINDOW_ ..... many


## Interactive Data Visualization

## Level of Detail (LOD) expressions

## Level of Detail (LOD) expressions

- Check this tutorial: Create Level of Detail Expressions in Tableau
- https://onlinehelp.tableau.com/current/pro/desktop/en-us/
calculations calculatedfields lod.htm
- Using the sample workbook - Sample-Superstore


## Level of Detail (LOD) expressions: INCLUDED

- In the same view we want
- SUM of sales per Region
- AVG of sales per Customer
- Create Sales Per Customer.

```
{ INCLUDE [Customer Name] : SUM([Sales]) }
```

- Include both in a view with region



## Level of Detail (LOD) expressions: INCLUDED

■ Create Sales Per Customer. \{ INClude [Customer Name] : Sum([Sales]) \}

- Include both in a view with region, but aggregate the Sales Per Customer using AVG

```
\begin{array} { l : l } { \text { iii Columns } } & { \text { AVG(! Sales Per Custo.: SUM(Sales)} } \\ { \hline \equiv ~ R o w s ~ } & { \text { Region } } \\ { \hline } \end{array}
```



## WHY ?

## Level of Detail (LOD) expressions: INCLUDED

## Improve your Data Vis



Sales Per Customer - INCLUDE - T03

## Improve your Data Vis

The trends of Sales and Avg. ! Sales Per Customer. for Region. Color shows details about Sales and Avg.! Sales Per Customer.. For pane Average of ! Sales Per Customer.: The marks are labeled by Avg. ! Sales Per Customer..

## Level of Detail (LOD) expressions: FIXED

- Create Sales Per Region

```
{FIXED [Region] : SUM([Sales])}
```

- Include both in a view with region and Sales Per Region in the view
- Add State to view and interpret



## Level of Detail (LOD) expressions: FIXED

- Create Sales Per Region

```
{FIXED [Region] : SUM([Sales])}
```

- Change the definition to use INCLUDE instead of FIXED
- Add State to view and interpret



## Level of Detail (LOD) expressions: INCLUDE

- Create Sales Per State

```
{ INCLUDE [State] : SUM(Sales)}
```

- The calculation is placed on the Rows shelf and is aggregated as an average. The resulting visualization averages the sum of sales by state across categories.




Average of Sales by State Across Category


Average of! Sales by State for each Segment broken down by Category. Color shows details about Segment. The marks are labeled by average of! Sales by State.


## Level of Detail (LOD) expressions: EXCLUDE

- EXCLUDE level of detail expressions declare dimensions to omit from the view level of detail.


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- EXCLUDE level of detail expressions are useful for 'percent of total' or 'difference from overall average' scenarios. They are comparable to such features as Totals and Reference Lines.


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- EXCLUDE level of detail expressions declare dimensions to omit from the view level of detail.

■ EXCLUDE level of detail expressions are useful for 'percent of total' or 'difference from overall average' scenarios. They are comparable to such features as Totals and Reference Lines.

- EXCLUDE level of detail expression cannot be used in row-level expressions (where there are no dimensions to omit), but can be used to modify either a view level calculation or anything in between (that is, you can use an EXCLUDE calculation to remove dimension from some other level of detail expression).


## Level of Detail (LOD) expressions: EXCLUDE

```
{EXCLUDE DATETRUNC('month', [Order Date]) : AVG({FIXED DATETRUNC('month', [Order Date]) : SUM([Sales])})}
```

average sales total per month

```
# Rows - SUM([Sales])-SUM([average of sales by month])
```


## Level of Detail (LOD) expressions: EXCLUDE

- The following EXCLUDE level of detail expression computes the average sales total per month and then excludes the month component:

```
{EXCLUDE DATETRUNC('month', [Order Date]) : AVG({FIXED DATETRUNC('month', [Order Date]) : SUM([Sales])})}
```

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Rows $\quad$ SUM([Sales])-SUM([average of sales by month])

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## average sales total per month

- Build a view

Rows

- |SUM([Sales]) -SUM([average of sales by month])


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month and then excludes the month component:

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{EXCLUDE DATETRUNC('month', [Order Date]) : AVG({FIXED DATETRUNC('month', [Order Date]) : SUM([Sales])})}
```


## average sales total per month

- Build a view

```
# Rows * SUM([Sales])-SUM([average of sales by month])
```

- And With Month([Order Date]) on the Columns shelf

EXCLUDE - Average of Sales by Month

70K
shows the difference between actual sales per month over a four-year
60K period and the average monthly sales for the entire four-year period


## Level of Detail (LOD) expressions: EXCLUDE

```
{EXCLUDE [Region]: SUM([Sales])}
```



## Level of Detail (LOD) expressions: EXCLUDE

- ExcludeRegion calculation

```
{EXCLUDE [Region]: SUM([Sales])}
```



## Level of Detail (LOD) expressions: EXCLUDE

- ExcludeRegion calculation

```
{EXCLUDE [Region]: SUM([Sales])}
```



## Level of Detail (LOD) expressions: EXCLUDE

- ExcludeRegion calculation

```
{EXCLUDE [Region]: SUM([Sales])}
```

- A view that breaks out the sum of sales by region and by month:







## Level of Detail (LOD) expressions: TABLE SCOPED

It is possible to define a level of detail expression at the table level without using any of the scoping keywords. For example, the following expression returns the minimum (earliest) order date for the entire table:

```
{MIN([Order Date])}
```

This is equivalent to a FIXED level of detail expression with no dimension declaration:

```
{FIXED : MIN([Order Date])}
```


## Notes on dimensions declarations in LoD expressions

- For level of detail expressions, you can use any expression that evaluates as dimension in a dimensionality declaration, including Date expressions.

Note: It is strongly recommended that you drag fields into the calculation editor when creating dimension declarations, instead of typing them. For example, if you see YEAR([Order Date]) on a shelf and then type that as the dimension declaration, it will not match the field on the shelf. But if you drag the field from the shelf into the expression, it will become DATEPART('year', [Order Date]), and that will match the field on the shelf.

## Notes on dimensions declarations in LoD expressions

```
With named calculations (that is, calculations that you
save to the Data pane, as opposed to ad-hoc
calculations, which you do not name), Tableau cannot
match the name of a calculation to its definition. So if
you create a named calculation, MyCalculation, defined
as follows:
MyCalculation = YEAR([Order Date])
And then you created the following EXCLUDE level of
detail expression and used it in the view:
{EXCLUDE YEAR([Order Date]) : SUM(Sales)}
Then MyCalculation would not be excluded.
Similarly, if the EXCLUDE expression specified
MyCalculation:
{EXCLUDE MyCalculation : SUM(Sales)}
Then YEAR([Order Date]) would not be excluded.
```


## What next?

## Top 15 LOD Expressions

https://www.tableau.com/about/blog/LOD-expressions

## Interactive Data Visualization

## Table Calculations

## Table Calculation Types

■ Difference From, Percent Difference From, Percent From

- Difference - Current - Reference.
- Percent Difference - (Current - Reference) / Current in percentage
- Percent - Current / Reference in percentage
- Two values to consider: the current value, and the value from which the difference should be calculated
- Previous, Next, First, Last
- The reference values depend on the computation order over the table (down, across, etc.


## Table Calculation Types

- Percent of Total, Percentile, Rank
- Percent of Total - computes a value as a percentage of all values in the current partition.
- Percentile - computes a percentile rank for each value in a partition
- Rank - computes a ranking for each value in a partition
- In the case of Percentile and Rank an order (ascending our descending) has to be defined
- In the case of Rank a Rank Type has to be defined: Competition (1, 2, 2, 4);

Modified Competition (1, 3, 3, 4); Dense (1, 2, 2, 3); Unique (1, 2, 3, 4)

## Table Calculation Types

- Moving Calculation
- Moving Calculation - determines the value for a mark in the view by performing an
aggregation (sum, average, minimum, or maximum) across a specified number of
values before and/or after the current value
- Aggregation: sum, average, minimum, or maximum
- Values before and after.
- Previous Values
- Next Values
- Add Secondary Calculation


## Table Calculation Types

- Running Total calculation
- Running Total -aggregates values cumulatively in a partition. It can do this by summing values, averaging values, or replacing all values with either the lowest or highest actual value.
- Aggregation: sum, average, minimum, or maximum
- Add Secondary Calculation


## Table Calculations

- Basics
- https://onlinehelp.tableau.com/current/pro/desktop/en-us/
calculations tablecalculations.htm
- Table Calculation Types
- https://onlinehelp.tableau.com/current/pro/desktop/en-us/
calculations tablecalculations definebasic runningtotal.htm


## THANK YOU!

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