Interactive Data Visualization

Tableau Calculations

João Moura Pires



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Notice

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Interactive Data Visualization

Introduction



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Pages		iii Columns	Drive Tra	in			
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Interactive Data Visualization

Tableau Calculations



Lab 04 - Tableau Calculations - 10

Why use calculations

- To create new data from data that already exists in your data source
- Perform computations on your data to perform complex analyzes and add fields to your data source on your own and on the fly.



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When to use calculations (some examples)

To segment data



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- To convert the data type of a field, such as converting a string to a date.



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Basic expressions

 $https://onlinehelp.tableau.com/current/pro/desktop/en-us/calculations_calculatedfields_understand_types.htm$



Basic expressions

- Calculation at **source level of detail** (a row-level calculation)

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Level of Detail (LOD) expressions

- FIXED Level of detail set of dimensions
- INCLUDE or EXCLUDE set of dimensions

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Level of Detail (LOD) expressions

- FIXED Level of detail set of dimensions
- INCLUDE or EXCLUDE set of dimensions
- Table calculations
 - Are performed after the query returns and therefore can only operate over values that are in the query result set.

https://onlinehelp.tableau.com/current/pro/desktop/en-us/calculations_calculatedfields_understand_types.htm



Basic expressions - row level calculation

Book ID	Book Name	Series	Year Released	Author
1	The Lion, the Witch and the Wardrobe	The Chronicles of Narnia	1950	C. S. Lewis
2	Prince Caspian: The Return to Narnia	The Chronicles of Narnia	1951	C. S. Lewis
3	The Voyage of the Dawn Treader	The Chronicles of Narnia	1952	C. S. Lewis
4	The Silver Chair	The Chronicles of Narnia	1953	C. S. Lewis
5	The Horse and His Boy	The Chronicles of Narnia	1954	C. S. Lewis
6	The Magician's Nephew	The Chronicles of Narnia	1955	C. S. Lewis
7	The Last Battle	The Chronicles of Narnia	1956	C. S. Lewis
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Compute a new column with only the author's last name

```
SPLIT([Author], '.', 3 )
```

Author Last Name



Basic expressions - row level calculation

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To create a column that displays how many books are in each series

COUNT([Series])

Number of Books in Series at Series level of detail



Series	Number of Books in Series - at Series level of detail	To create a column that displays how many books are		
The Chronicles of Narnia	7	in each series		
The Chronicles of Narnia				
The Chronicles of Narnia		COUNT([Series])		
The Chronicles of Narnia		Number of Books in Series -		
The Chronicles of Narnia		at Series level of detail		
The Chronicles of Narnia				
The Chronicles of Narnia				
Harry Potter	7			
Harry Potter				







Pages	Pages		iii Columns		To create a column that	
		⊞ Rows	Book Id	Series	in each series	
Filters			Book Id	Series		
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			2	The Chronicles of Narnia	1	
			3	The Chronicles of Narnia	1	
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			13	Harry Potter	1	
			14	Harry Potter	1	

Aggregate calculations are performed at the visualization level of detail





Just like basic expressions, LOD expressions allow you to compute values at the

data source level and the visualization level.



- Just like basic expressions, LOD expressions allow you to compute values at the data source level and the visualization level.
- However, LOD expressions give you even more control on the level of granularity you want to compute. They can be performed:
 - at a more granular level (INCLUDE),



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- Just like basic expressions, LOD expressions allow you to compute values at the data source level and the visualization level.
- However, LOD expressions give you even more control on the level of

granularity you want to compute. They can be performed:

- at a more granular level (INCLUDE),
- a less granular level (EXCLUDE),
- or an entirely independent level (FIXED)


Book ID	Book Name	Series	Year Released	Author	Series Launched
1	The Lion, the Witch and the Wardrobe	The Chronicles of Narnia	1950	C. S. Lewis	1950
2	Prince Caspian: The Return to Narnia	The Chronicles of Narnia	1951	C. S. Lewis	1950
3	The Voyage of the Dawn Treader	The Chronicles of Narnia	1952	C. S. Lewis	1950
4	The Silver Chair	The Chronicles of Narnia	1953	C. S. Lewis	1950
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7	The Last Battle	The Chronicles of Narnia	1956	C. S. Lewis	1950
8	Harry Potter and the Philosopher's Stone	Harry Potter	1997	J. K. Rowling	1997
9	Harry Potter and Chamber of Secrets	Harry Potter	1998	J. K. Rowling	1997

wanted to compute when a book series was launched

{ FIXED [Series]:(MIN([Year Released]))}

Series Launched



Pages	iii Columns	wanted to compute when a book series was launched
	I Rows Series F	
Filters		<pre>{ FIXED [Series]:(MIN([Year Released</pre>
	Series =	Series Launched
	The Chronicles of Narnia 1950	
Marks	Harry Potter 1997	
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Pages				iii Columns				wanted to compute when a
				⊞ Rows		Series	F Year Released	book series was launched
Filters								<pre>{ FIXED [Series]:(MIN([Year Released]))}</pre>
				Series -	Year F	Releas		Series Launched
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					2000	1997		
					2003	1997		
					2005	1997		
					2007	1997		



Table calculations

- Table calculations allow you to transform values at the level of detail of the visualization only.
- The computation works on the data table that is used for the data visualization !
- To compute the number of years since the author released their last book, you might use the following table calculation:

```
ATTR([Year Released]) - LOOKUP(ATTR([Year Released]), -1)
```

Number of Books in Series at Series level of detail



ATTR([Year Released]) - LOOKUP(ATTR([Year Released]), -1)





ATTR([Year Released]) - LOOKUP(ATTR([Year Released]), -1)





Basic expression or table calculation?

- Question 1: Do you already have all the data values you need on the visualization?
- If the answer is yes: You can use a **table calculation**.
- If the answer is no: Use a **basic calculation**.



https://onlinehelp.tableau.com/current/pro/desktop/en-us/calculations_calculatedfields_understand_which.htm



Basic expression or Level of Detail (LOD) expression?

If you don't have all the data you need on the visualization, you need your calculation to be passed through to the data source. This means you must use a basic calculation or an LOD Expression.

If you answered **no** to question 1 ask yourself this:

Question 2: Does the granularity of your question match either the granularity of the visualization or the granularity of the data source?

If the answer is **yes**: Use a basic expression.

SIDADE NOVA DE LISBOA

If the answer is **no**: Use a Level of Detail (LOD) expression.



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Basic expression or Level of Detail (LOD) expression?





Table calculation or Level of Detail (LOD) expression?

Do you already have all the data values you need on the visualization?

- If the answer is **Yes**, then use a table calculation.
- If the answer is **No**, then ask yourself: *Does the granularity of the question match either the granularity of the visualization or the granularity of the data source*? If the answer is **No**, then use an LOD calculation.





Table calculations only

- There are some scenarios where only a table calculation will do, including:
 - Ranking
 - Recursion (e.g. cumulative totals)
 - Moving calculations (e.g. rolling averages)
 - Inter-row calculations (e.g. period vs. period calculations)







Lab 04 - Tableau Calculations - 31

Functions in tableau

Take a look at:

- https://onlinehelp.tableau.com/current/pro/desktop/en-us/functions.htm
- Numbers
 - HEXBINX and HEXBINY
 - ZN
 - Strings
 - SPLIT
- Logical
 - IFF, Case, When
 - IFNULL, ISNULL



Functions in tableau

- Take a look at:
 - https://onlinehelp.tableau.com/current/pro/desktop/en-us/functions.htm
- Aggregate
 - ATTR
 - COLLECT
 - CORR, COVAR, COVARP
 - MEDIAN, PERCENTILE
 - STD, etc
 - COUNT and COUNTD



Functions in tableau

- Take a look at:
 - https://onlinehelp.tableau.com/current/pro/desktop/en-us/functions.htm
- Table Calculation Functions
 - https://onlinehelp.tableau.com/current/pro/desktop/en-us/

functions_functions_tablecalculation.htm

- FIRST(), INDEX(), LAST()
- LOOKUP(), PREVIOUS_VALUE
- RANK ... many
- RUNNING_.... many
- WINDOW_ many



Interactive Data Visualization

Level of Detail (LOD) expressions



Lab 04 - Tableau Calculations - 35

- Check this tutorial: Create Level of Detail Expressions in Tableau
 - https://onlinehelp.tableau.com/current/pro/desktop/en-us/

calculations_calculatedfields_lod.htm

Using the sample workbook - Sample-Superstore



In the same view we want

- SUM of sales per Region
- AVG of sales per Customer
- Create **Sales Per Customer**.
- Include both in a view with region

iii Columns	SUM(!	Sales Per (Cust	SUM(Sale	es)								
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Central					501,	,240						\$501240	
East							678,78	81					\$678781
South				391,7	/22						\$391722		
West							7	25,458					\$725 458
ОК	100K	200K	300K	400K	500K	600K	700K	800K	\$0	\$200 000	\$400 000	\$600 000	\$800 000
			! S	ales Per Cu	istomer.						Sales		

{ INCLUDE [Customer Name] : SUM([Sales]) }



Create **Sales Per Customer**.

INCLUDE [Customer Name] : SUM([Sales]) }

Include both in a view with region, but aggregate the Sales Per Customer using AVG

{







Improve your Data Vis





Sales Per Customer - INCLUDE - T03



The trends of Sales and Avg. ! Sales Per Customer. for Region. Color shows details about Sales and Avg. ! Sales Per Customer.. For pane Average of ! Sales Per Customer.: The marks are labeled by Avg. ! Sales Per Customer..

Improve your Data Vis

Create *Sales Per Region*

{FIXED [Region] : SUM([Sales])}

- Include both in a view with region and Sales Per Region in the view
- Add State to view and interpret

Pages	iii Columns			
	⊞ Rows	Region	🕀 State	
Filters	Sheet 5			
	Region	State		
	Central	Illinois	501,240 🔺	
		Indiana	501,240	
Marks		lowa	501,240	
T Text 💌		Kansas	501,240	
		Michigan	501,240	
5 6) I		Minnesota	501,240	
Color Size Text		Missouri	501,240	
		Nebraska	501,240	
Detail Tooltip		North Dakota	501,240	
		Oklahoma	501,240	
Region		South Dakota	501,240	
T SUM(Sales By		Texas	501,240	
		Wisconsin	501,240	
	East	Connecticut	678,781	
Region		Delaware	678,781	
Central		District of Columbia	678,781	
East		Maine	678,781	
South		Maryland	678,781	
West		Massachusetts	678,781	
		New Hampshire	678,781	
		New Jersey	678,781	



Create *Sales Per Region*

{FIXED [Region] : SUM([Sales])}

- Change the definition to use INCLUDE instead of FIXED
- Add State to view and interpret

Pages	iii Columns			
	⊞ Rows	Region		⊞ State
Filters	Sheet 5			
	Region	State		
	Central	Illinois	80,166	*
		Indiana	53,555	
Marks		lowa	4,580	
T Text 💌		Kansas	2,914	
		Michigan	76,270	
		Minnesota	29,863	
Color Size Text		Missouri	22,205	
		Nebraska	7,465	
Detail Tooltip		North Dakota	920	
		Oklahoma	19,683	-
Region		South Dakota	1,316	=
T SUM(INCLUDE		Texas	170,188	
		Wisconsin	32,115	
	East	Connecticut	13,384	
Region		Delaware	27,451	
Central		District of Columbia	2,865	
East		Maine	1,271	
South		Maryland	23,706	
West		Massachusetts	28,634	
		New Hampshire	7,293	
		New Jersey	35,764	



Create *Sales Per State*

{ INCLUDE [State] : SUM(Sales)}

The calculation is placed on the Rows shelf and is aggregated as an average. The

resulting visualization averages the sum of sales by state across categories.









Average of Sales by State Across Category



Average of ! Sales by State for each Segment broken down by Category. Color shows details about Segment. The marks are labeled by average of ! Sales by State.



EXCLUDE level of detail expressions declare dimensions to omit from the view level of

detail.



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 - EXCLUDE level of detail expressions are useful for 'percent of total' or 'difference from overall average' scenarios. *They are comparable to such features as Totals and Reference Lines.*



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- EXCLUDE level of detail expressions are useful for 'percent of total' or 'difference from overall average' scenarios. *They are comparable to such features as Totals and Reference Lines.*
- EXCLUDE level of detail expression cannot be used in row-level expressions (where there are no dimensions to omit), but can be used to modify either a view level calculation or anything in between (that is, you can use an EXCLUDE calculation to remove dimension

from some other level of detail expression).



{EXCLUDE DATETRUNC('month', [Order Date]) : AVG({FIXED DATETRUNC('month', [Order Date]) : SUM([Sales])})

average sales total per month



The following EXCLUDE level of detail expression computes the **average sales total per**

month and then excludes the month component:

{EXCLUDE DATETRUNC('month', [Order Date]) : AVG({FIXED DATETRUNC('month', [Order Date]) : SUM([Sales])})}

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average sales total per month

Build a view

And With Month([Order Date]) on the Columns shelf



EXCLUDE - Average of Sales by Month



The plot of SUM([Sales]) - SUM([! Average of Sales by Month]) for Order Date Month. Color shows SUM([Sales]) - SUM([! Average of Sales by Month]).

{EXCLUDE [Region]: SUM([Sales])}





ExcludeRegion calculation

{EXCLUDE [Region]: SUM([Sales])}





ExcludeRegion calculation

{EXCLUDE [Region]: SUM([Sales])}





ExcludeRegion calculation

{EXCLUDE [Region]: SUM([Sales])}

A view that breaks out the sum of sales by region and by month:













Level of Detail (LOD) expressions: TABLE SCOPED

It is possible to define a level of detail expression at the table level without using any of the scoping keywords. For example, the following expression returns the minimum (earliest) order date for the entire table:

{MIN([Order Date])}

This is equivalent to a FIXED level of detail expression with no dimension declaration:

{FIXED : MIN([Order Date])}



Notes on dimensions declarations in LoD expressions

For level of detail expressions, you can use any expression that evaluates as

dimension in a dimensionality declaration, including Date expressions.

Note: It is strongly recommended that you drag fields into the calculation editor when creating dimension declarations, instead of typing them. For example, if you see **YEAR([Order Date])** on a shelf and then type that as the dimension declaration, it will not match the field on the shelf. But if you drag the field from the shelf into the expression, it will become **DATEPART('year', [Order Date])**, and that will match the field on the shelf.



Notes on dimensions declarations in LoD expressions

With named calculations (that is, calculations that you save to the Data pane, as opposed to ad-hoc calculations, which you do not name), Tableau cannot match the name of a calculation to its definition. So if you create a named calculation, MyCalculation, defined as follows:

```
MyCalculation = YEAR([Order Date])
```

And then you created the following EXCLUDE level of detail expression and used it in the view:

```
{EXCLUDE YEAR([Order Date]) : SUM(Sales)}
```

Then MyCalculation would not be excluded.

Similarly, if the EXCLUDE expression specified MyCalculation:

{EXCLUDE MyCalculation : SUM(Sales)}

Then YEAR([Order Date]) would not be excluded.



What next?

Top 15 LOD Expressions

https://www.tableau.com/about/blog/LOD-expressions



Interactive Data Visualization

Table Calculations



Lab 04 - Tableau Calculations - 55

- Difference From, Percent Difference From, Percent From
 - **Difference -** Current Reference.
 - Percent Difference (Current Reference) / Current in percentage
 - Percent Current / Reference in percentage
 - Two values to consider: the current value, and the value from which the

difference should be calculated

Previous, Next, First, Last

The reference values depend on the computation order over the table (down,

across, etc.



Percent of Total, Percentile, Rank

Percent of Total - computes a value as a percentage of all values in the current partition.

- Percentile computes a percentile rank for each value in a partition
- **Rank** computes a ranking for each value in a partition

In the case of **Percentile** and **Rank** an order (ascending our descending) has to be defined

In the case of **Rank** a *Rank Type* has to be defined: Competition (1, 2, 2, 4);

Modified Competition (1, 3, 3, 4); Dense (1, 2, 2, 3); Unique (1, 2, 3, 4)



Moving Calculation

- Moving Calculation determines the value for a mark in the view by performing an aggregation (sum, average, minimum, or maximum) across a specified number of values before and/or after the current value
- **Aggregation**: sum, average, minimum, or maximum
- Values before and after.
 - Previous Values
 - Next Values

Add Secondary Calculation

Running Total calculation

Running Total -aggregates values cumulatively in a partition. It can do this by summing

values, averaging values, or replacing all values with either the lowest or highest actual

value.

Aggregation: sum, average, minimum, or maximum

Add Secondary Calculation

Primary Calculation Type	Secondary Calculation Type
Running Total	Difference From 🔹
Sum 👻	Compute Using
Compute Using Table (across) Table (down) Table (across then down) Table (down then across) Pane (down) Pane (across then down) Pane (down then across) Cell Specific Dimensions	Table (across) Table (down) Table (across then down) Table (down then across) Pane (down) Pane (across then down) Pane (down then across) Cell Specific Dimensions Image: Previous At the level Relative to Previous
Month of Order Date Quarter of Order Date Year of Order Date Restarting every None	
Sort order Specific Dimensions •	



Table Calculations

Basics

https://onlinehelp.tableau.com/current/pro/desktop/en-us/

calculations_tablecalculations.htm

- **Table Calculation Types**
 - https://onlinehelp.tableau.com/current/pro/desktop/en-us/

<u>calculations_tablecalculations_definebasic_runningtotal.htm</u>



THANK YOU!





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